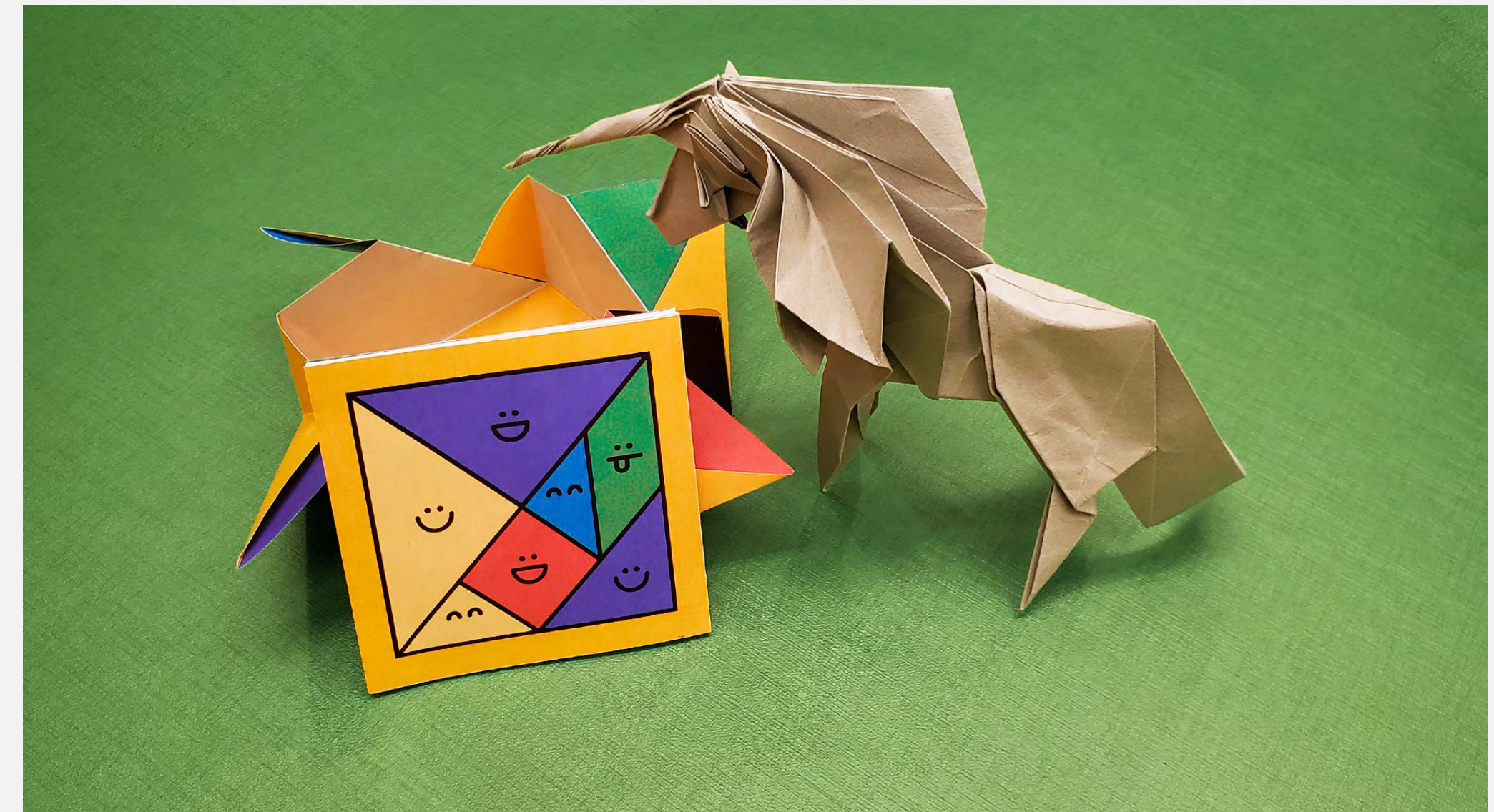
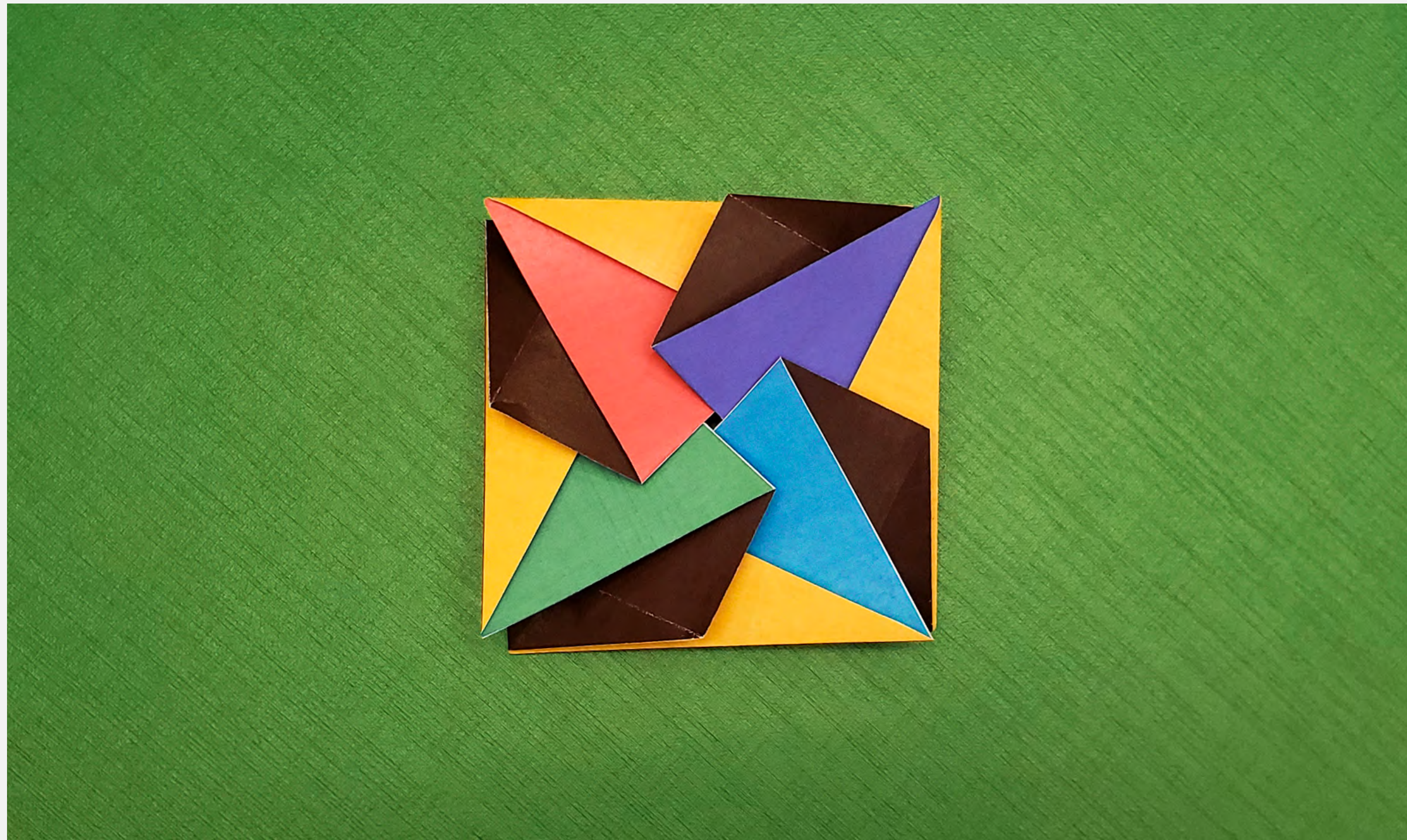


Promo Items

The leave-behind items for Kami Kit consist of a more complex origami model that a banker may use to decorate their desk with, as well as a unique folded enclosure that holds a small book detailing some of the company info.





Folding Envelope

Backside Print



Front Print



Folded Result



Mini Book

Front Cover



Spread 1

Business Description

Originating from the Japanese word Kami, meaning paper, Kami Kit is a company dedicated to providing children with enjoyable learning experiences through the power of origami. By providing comprehensive kits with a wide range of subjects ranging from team building to mathematics, Kami Kit strives to make learning a fun activity for children and inspire new generations of creative minds for years to come.

Spread 2

Products and Services

The initial product offerings will consist of five different learning categories: basic folding skills, creativity, math, beauty, and team building. Each category will have a range of projects to choose from, with kits designed for children from 5 to 12 years old.

Tier 1 Kit	\$7.00
Tier 2 Kit	\$11.00
Tier 3 Kit	\$15.00
Guided Classes	\$10.00/per participant

Beauty

These kits teach children how to make a wide range of stunning models, perfect for being displayed around the house or as gifts.

Creativity

Creativity kits allow children to use their own ingenuity to create unique models and solve problems.

Basic Folds

Basic Folds kits help make origami accessible to as many children as possible with friendly beginner-friendly instructions.

Mathematics

Mathematics kits teach children a range of mathematical concepts, from basic functions to geometry.

Team-building

Team building kits allow children to work together to create collaborative models by combining their work with others.

Spread 3

Opportunities

Kami Kit plans to enter the rapidly growing educational toy industry. In 2020, the industry was valued at \$19.2 billion, and it's projected to reach \$31.62 billion in 2026, a 60.7% increase in just six years. COVID-19 was a considerable proponent of this growth, as parents began to turn towards educational toys to enhance their children's online learning experience and keep them engaged while doing so. Additionally, with class set offerings, Kami Kit will be able to capitalize on the ever-growing demand for classroom toys within learning institutions. Origami has a history of being very successful at teaching children various concepts from math to creativity and is a great tool for developing motor skills. Although the toy market has a high level of competition with educational toy companies, origami based products are completely unique within the educational toy industry.

Money

Startup Costs	\$114,996.66
First Year Expenses	\$730,030.00
Second Year Expenses	\$791,680.00
First Year Profit	\$102,773.34
Second Year Profit	\$244,930.00

Spread 4

Final Ask: \$850,000

Back Cover

